Call for Papers

EUROPEAN FINANCIAL MANAGEMENT

SPECIAL ISSUE
"*Finance and Business Analytics*"

Guest Editors:
Ioannis Kyriakou, Bayes Business School (formerly Cass),
City, University of London
Georgios Sermpinis, Adam Smith Business School, University of Glasgow

The Special Issue will comprise a selection of papers on the intersection of Business Analytics and Finance

Objective. Business analytics can be defined as the set of technologies for solving business problems using quantitative and statistical tools. This involves methods for organizing, transforming, and handling business data in a way that guides decision making and corporate governance. The advent of new technologies, the increase in computational power and the availability of big data, have led businesses analytics to become an indispensable tool for managers and practitioners in finance.

The aim of this Special Issue is to gather and present the latest developments in business analytics and their contribution to finance problems. Suitable topics include innovative applications in the intersection of business analytics and finance and/or the development of new business analytics methodologies designed for finance problems. Papers that develop new approaches in machine learning or econometrics focusing on forecasting, casual inference, asset pricing, financial risk management and corporate decision making are particularly invited. Papers that study the interaction of climate risk, sustainable investments and insurance markets with business analytics are also welcome.

Publication opportunity. All submitted papers will follow the standard blind review process of *European Financial Management*. The acceptance letters will be issued and sent to the authors by the EFM office.

Participants of the [Finance and Business Analytics (FBA) Conference](), Athens, Greece 12-14 June 2024 and Thessaloniki, Greece 11-13 June 2025 are particularly encouraged to submit to the Special Issue.

Electronic submission. Authors are invited to submit two (2) files in PDF format: (1) the complete paper and (2) an anonymous version of it via the EFMA website **([https://efmaefm.org/0EFMJOURNAL/submissions/submissions.php]()) indicating** with a brief note that their paper should be considered for the EFM Special Issue on "Finance and Business Analytics". All submitted papers must include an abstract of 100 words explaining the contribution of the paper.

Key dates. The deadline for initial submissions to the Special Issue is 31 December 2025.

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